



scott strawbridge

Graphic Artist + Web Designer + Illustrator + Apple Mac Guy
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www.scottstrawbridge.com

Skills

- Graphic & Web Design
- CSS/HTML5/WordPress
- Elementor Page Builder
- UX/UI Design (currently taking online courses)
- Illustration (Traditional & Digital)
- Branding
- Social Media
- macOS
- Windows
- Photoshop
- Illustrator
- InDesign
- Acrobat
- Dreamweaver
- XD
- Typography
- Layout
- Tradeshaw Graphics
- Print Quotation
- Prepress
- Apple macOS/iOS Tech Support
- + Troubleshooting
- Design Software Instruction
- Painter
- WordPress
- Elementor
- Keynote
- Pages
- Word
- PowerPoint
- Excel

Career Objectives

- My objectives are to continually grow creatively as a designer by exploring all emerging trends and technologies while maintaining my strong background as a traditional graphic artist/illustrator.

Interests

- My interests include art and design, drawing, painting (traditional and digital), wood working, hiking, canoeing and kayaking, camping, fishing, D&D, comics and comic art, Adobe software, Apple Macs and iDevices, 3D printing and my beagles.

Education

- Goderich District Collegiate Institute O.S.S.D. 1991.
- Fanshawe College Graphic Design Diploma 1996 (3-year program).
- Continuous learning and upgrading of my knowledge and design skills (LinkedIn Learning, Udemy, Skillshare, Aquent Gymnasium, Interaction Design Foundation).

Profile

- Experienced and knowledgeable in all stages of the creative process (print, web, advertising) with the ability to guide the client through all steps of a project.
- Constantly improving my skills, knowledge and abilities.
- Excellent communication skills (written, visual, presentation).
- Dedicated and able to handle multiple tasks to meet deadlines.
- Strong analytical, problem solving, planning, and implementation skills.
- Advanced knowledge of media, and mass communications.
- Self starter able to work independently or as part of a team.
- Experienced instructor of graphic and web design software.
- Experienced in brand and identity standards based design.

Experience

- September 2013 - Current**
Schooley Mitchell: Creative Director: created all manner of printed marketing/tradeshaw/web materials for our Head Office and 300+ consultants across North America. Presenting monthly webinars. **Stratford, ON**
- January - July 2013**
Marketing Strategies & Solutions: Graphic & Web Designer **London, ON**
- September 2008 - December 2014**
Fanshawe College: Continuing Education Instructor: Effective Web Design and Development, Adobe Illustrator, Adobe Dreamweaver Level 1, Adobe Creative Suite for Print, Digital Illustration with Corel Painter and Adobe Photoshop **London, ON**
- March 2002 - January 2013**
New Era Grafix Inc.: Graphic Artist, Web Designer, onsite IT, Technology Consultant/Can you make this work/figure it out guy **London, ON**